Product Designer

Dribbble | Telegram

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Nastaran Mirzaei

ABOUT ME

I'm a designer with nearly two years of experience in UI/UX design, and I am passionate about creating functional and visually appealing products. My academic background in design and my ability to learn quickly have enabled me to achieve meaningful results in this field, even as I continue to grow my expertise. As a motivated and enthusiastic individual, I would be delighted to have the opportunity to collaborate with your team and contribute to crafting professional user experiences.

PORTFOLIO

Website

Please visit my personal website to view my projects and portfolio

WORK EXPERIENCE

UI/UX & Graphic Designer – Peydayesh Zaman Co.

December 2024 – Present

- Designed mobile app and dashboard interfaces with a focus on simplicity and seamless user experience
- Redesigned mobile UI to enhance usability and visual consistency
- Developed information architecture, wireframes, user flows, and high-fidelity prototypes using Figma
- Improved information hierarchy and interface clarity based on user needs and project goals
- Collaborated with developers to ensure design feasibility and smooth implementation
- Created creative visual designs and cohesive product visual identities

Application Design • AdminPannel Design • Application Redesign • Dashboard Design

User Flow | Information Architecture | UI Design | Style Guide | Visual Design | UX Design | Graphic Design | Wireframing | Design Systems | Design Tokens | B2C Product Design | E-commerce | Product Redesign

UI/UX & Graphic Designer – Freelance

May – December 2024

- Redesigned selected dashboard pages of a web-based platform to enhance usability and visual clarity
- Analyzed client requirements and project objectives to guide UI/UX redesign decisions
- Improved information hierarchy and layout structure within the dashboard interface
- Delivered final high-fidelity design files ready for developer handoff

Payment Page Design

User Flow | Information Architecture | UI Design | Style Guide | Visual Design | UX Design | Graphic Design | B2C Product Design | E-commerce | Product Redesign

EDUCATION

Imam Khomeini International University

Master of Urban Design, 2024

LANGUAGES

English: B1 | Turkish: Intermediate | Persian: Native

SOFTWARE

🎨 Design & Creative Tools

Figma | Adobe XD | Photoshop | Illustrator

📊 UX Research & Analytics

Google Analytics | Microsoft Clarity | Hotjar | Maze

💻 Web Design & Development

HTML & CSS | WordPress

🤖 AI Design & Content Tools

Google Stitch | Uizard | Galileo AI | ChatGPT | UX Pilot

⚙️ Productivity & Automation

Notion | Zapier | n8n

🎬 Video & Motion Design

Adobe Premiere Pro | Adobe After Effects

SOFT SKILLS

knowledgeable in business research and user research methods | Creativity and idea generation

Problem-solving ability | High speed of performance

TRAINING COURSES

Google UX Design | Rasam Innovation Agency | Workshops on design systems, B2B product design, and problem-solving